

# ANIMAL PROTECTION AND WELLNESS EXPO

## Conference and Expo Exhibits

# 2022



*Uniting professionals and advocates  
to end animal cruelty.*

## SPONSORSHIP & EXHIBITOR PACKAGES



23rd Annual  
**APAW Expo**  
**October 21st & 22nd**  
The Hotel at Avalon in Alpharetta

**PLUS One Day Mini Virtual Expo September 9, 2022**

**visit [www.apawexpo.org](http://www.apawexpo.org)**



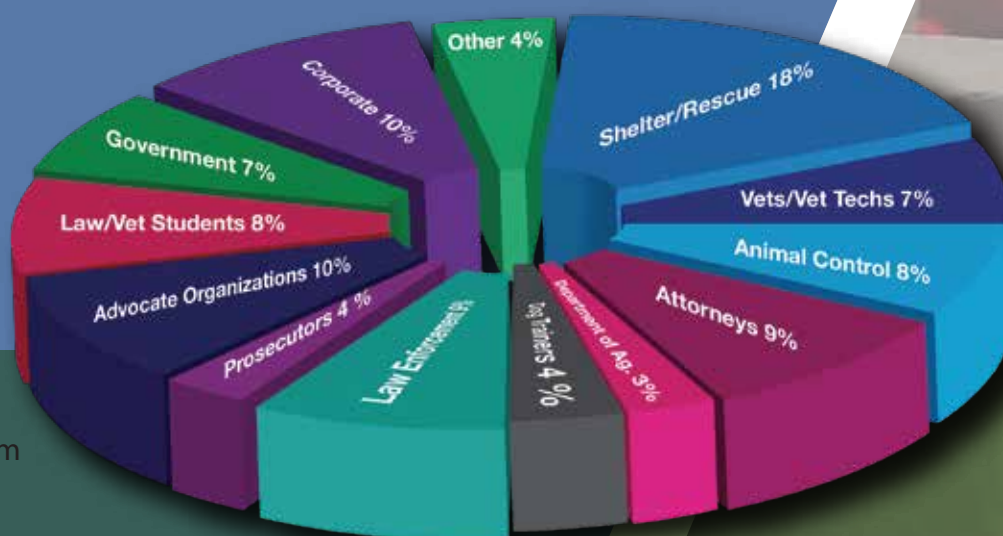
# SPONSOR AND EXHIBITOR BENEFITS

Here you will find access to a vast cross-section of animal law professionals and animal welfare advocates, all in one place, at one time. Our 22nd annual event attracts all of those involved in animal protection, services, education and welfare. And this year we are going virtual, so this will be worldwide.

- Prosecutors, Civil Attorneys, Judges and Lawmakers
- Law Enforcement Officers
- Animal Control Officers, DOA Inspectors & other Regulatory Inspectors
- Veterinarians and Vet Techs
- Shelter and Rescue/Foster Professionals
- Animal Behaviorists and Training Professionals
- Pet Industry Leaders
- Public Safety Professionals, Teachers, Realtors & Social Workers
- Domestic Violence, Child/Elder Protection, Violence Interceptors and Animal Welfare Advocates

**Dare to Care:** Without your support we cannot reach a vital goal of awareness, education and networking.

## ATTENDEES



## WHAT SPONSORS, EXHIBITORS & ATTENDEES SAID ABOUT OUR CONFERENCE:

**"The courses are so diverse and so interesting. This is a must for all people involved in animal protection."**

**"Get ready to meet some of the most important decision makers in the legal, veterinary, advocate and sheltering arenas."**

**RESERVE YOUR SPACE NOW!**



## BECOME A SPONSOR - WE NEED SPONSORS LIKE YOU

### at Animal Protection And Wellness (APAW) Expo at Hotel Avalon in Alpharetta, Georgia

We are back live and in person at The Hotel at Avalon in Alpharetta, Georgia for the **23rd Annual Animal Protection And Wellness (APAW) Expo** on October 21 & 22, 2022.

We will also be hosting a VIRTUAL one day mini expo on Friday, September 9, 2022 which is included in all registrations

We are so happy to be able to greet each one of you at this years APAW Expo. We are once again joining with GVMA and VetSouth to bring you this amazing educational event with over 30 speakers and an exhibit hall with over 100 exhibitors. All GVMA courses are also open to APAW Expo attendees.

By partnering with the **APAW Expo** you get a direct, cost-effective way to reach key professionals in the animal welfare field. Attendees come from a variety of agencies including:

- Prosecutors, Civil Attorneys, Judges and Lawmakers
- Law Enforcement Officers
- Animal Control Officers, Department of Agriculture & Other Regulatory Inspectors
- Emergency Management and Municipal Managers
- Veterinarians and Vet Techs
- Equine Specialists
- Shelter and Rescue/Foster Professionals
- Pet Industry Leaders
- Public Safety Professionals, Teachers, Realtors and Social Workers
- Domestic Violence, Child/Elder Protection, Violence Interceptors & Animal Welfare Advocates
- Victim's Advocates, Volunteers, Community Organizers and Animal Lovers

Without your support, we would not be able to achieve our goal as the most innovative and educational Animal Welfare conference of the year. Therefore, we will make sure that your organization's brand will be on all media that we share during the promotion of our event.

Our success is unmatched and continues to draw a large numbers of animal welfare professionals from across the nation. If this is your market, don't miss this unique opportunity to showcase your products & services! There are a limited number of sponsorships offered. **Sign up now at [www.apawexpo.org](http://www.apawexpo.org)**

## Benefits of Sponsoring the APAW Expo

- Depending on your level of sponsorship, your organization's visibility will consistently be promoted during the days leading up to the event as well as throughout the event
- Exhibit to over 700 attendees from both VetSouth and APAW Expo
- Plus we will have a Virtual Exhibit Hall which will open 24/7 from Sept. 1st thru Jan. 1, 2023 -This virtual exhibit hall is not only accessible to all attendees, but also anyone visiting our website
- Expanded attendee base: We are partnering with the Georgia Veterinarian Medical Association/Vet South so you also reach all of their attendees. .
- A comprehensive and cutting-edge educational conference.
- Access to key decision makers in the animal welfare community (see above) and members of the Georgia Veterinarian Medical Association.



## Sponsorship Package Descriptions

### PLATINUM Sponsor - \$10,000

- 10 x 10 exhibit area, premium location, 6 ft. table, 2 chairs
- Logo on Swag Bag
- Logo on name tag card
- 4 stand-up banner locations - bring your own banners (we can print banners at cost if needed)
- Logo on prominent spaces on website, event site, social media, on event page, agenda, and conference program
- Full page ad on back of conference program
- Virtual Exhibit Booth (premium location)- Includes: 2 video spaces for company videos, pdf brochure downloads links, company description and place for product or organization photos
- 2 minute video to talk about your business, product or organization to be posted on home page of APAW Expo site
- Logo on Virtual APAW Expo courses
- :30 ad or video before each VIRTUAL course
- 4 ads placed throughout website
- 4 dedicated posts on social media
- Solo social media promotion
- Dedicated post on social media
- 6 Free APAW Expo tickets (\$1,050 value)

### GOLD Sponsor — \$5,000

- 10 x 10 exhibit area, premium location, 6 ft. table, 2 chairs
- Logo on Swag Bag
- 2 stand-up banner locations - your banners (we can print banners at cost if needed)
- Logo on prominent spaces on website, event site, social media, on event page, agenda, and conference program
- Half page ad, inside front cover of conference program
- Virtual Exhibit Boot: Includes: 2 video spaces for company videos, pdf brochure downloads links, company description and place for product or organization photos
- 1 minute video to talk about your business, product or organization to be posted on home page of APAW Expo site
- Logo on Virtual APAW Expo courses
- :15 ad or video before each VIRTUAL course
- 3 ads placed throughout website
- 3 dedicated posts on social media
- 4 Free APAW Expo tickets (\$700 value)

### SILVER Sponsor — \$2,500

- 6 foot table, premium location includes table, 2 chairs
- Logo on Swag Bag
- 1 stand-up banner locations - your banners (we can print banners at cost if needed)
- Logo on prominent spaces on website, event site, social media, event page, agenda, and conference program
- 1/4 page ad, inside of conference program
- Virtual Exhibit Boot: Includes: 2 video spaces for company videos, pdf brochure downloads links, company description and place for product or organization photos
- :30 second video to talk about your business, product or organization to be posted on home page of APAW Expo site
- Logo on Virtual APAW Expo courses
- :15 ad or video before each VIRTUAL course
- 2 ads placed throughout website
- 2 dedicated posts on social media
- 3 Free APAW Expo tickets (\$525 value)

### BRONZE Sponsor — \$1,500

- 6 foot table, premium location includes table, 2 chairs
- Logo on Swag Bag
- Logo on prominent spaces on website, event site, social media event page, agenda, and conference program
- Business card size ad, inside of conference program
- Virtual Exhibit Boot: Includes: 2 video spaces for company videos, pdf brochure downloads links, company description and place for product or organization photos
- :15 second video to talk about your business, product or organization to be posted on home page of APAW Expo site
- Logo on Virtual APAW Expo courses
- 1 ad placed throughout website
- 1 dedicated posts on social media
- 2 Free APAW Expo tickets (\$350 value)

### SCHOLARSHIP Sponsor — \$175

Sponsor any professional(s) to attend the conference who otherwise cannot afford to attend. Budgets are tight for animal control officers, law enforcement and others in this field. Consider sending those who need it most. Donate any amount. \$175 covers one 2-day registration. Multiple scholarship sponsorships welcome and appreciated.

\* Sponsorship package does not include speaker fees.



Expo sponsors should check page 4 of this prospectus for the specific benefits of each level of sponsorship. Exhibit space size must be requested below and is determined by sponsorship level. Please check your sponsorship level(s) below:

- |  |           |   |          |
|--|-----------|---|----------|
| <input type="checkbox"/> PLATINUM Sponsor    | \$ 10,000 | <input type="checkbox"/> SILVER Sponsor | \$ 2,500 |
| <input type="checkbox"/> GOLD Sponsor        | \$ 5,000  | <input type="checkbox"/> BRONZE Sponsor | \$ 1,500 |
| <input type="checkbox"/> SCHOLARSHIP Sponsor |           | \$ 175                                  |          |

\_\_\_\_\_  
Company Name(as it will appear in the on-site expo program and all promotional materials)

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
E-Mail Address

\_\_\_\_\_  
Address (as it will appear in the on-site expo program)

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Province/Country

\_\_\_\_\_  
Phone (as it will appear in the on-site expo program)

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Website

\_\_\_\_\_  
Bill To Company Name(if different from exhibiting company)

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
E-Mail Address

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Province/Country

**Please select three (3) booth # options: Option #1: \_\_\_\_\_ Option #2: \_\_\_\_\_ Option #3: \_\_\_\_\_**

(Due to first come first serve on booth locations, we need options in case preferred booth space is already reserved)

Total Commitment: \$ \_\_\_\_\_ Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Your signature acknowledges compliance to the terms and conditions set forth in the Exhibitor / Sponsor Support Agreement Contract, Rules and Regulations. Dates and location subject to change. Invoice will be emailed to the email address listed above.

**Email this completed form to:**

Animal Protection And Wellness Expo  
E-mail: [stephanie@apawexpo.org](mailto:stephanie@apawexpo.org)

**If paying by check, make check out to:**

The Animal Protection Society  
12460 Crabapple Road  
Suite 202-119  
Alpharetta Ga 30004

**Preferred Payment is PayPal**

Use PayPal method if paying by credit card. Payment link is on [www.animalprotectionexpo.com](http://www.animalprotectionexpo.com)



## Exhibit at Animal Protection And Wellness (APAW) Expo October 21 & 22, 2022 at Hotel Avalon in Alpharetta, GA

We are back live and in person at the Hotel Avalon in Alpharetta, Georgia for the **23rd Annual Animal Protection And Wellness (APAW) Expo** on October 21 & 22, 2022.

We will also be hosting a VIRTUAL one day mini conference on September 9th, which is included in all registrations

We are so happy to be able to meet and greet each one of you at this years APAW Expo. We are once again joining with GVMA and VetSouth to bring you this amazing educational event with over 30 speakers and an exhibit hall with over 100 exhibitors.

Our success is unmatched and continues to draw a large numbers of animal welfare professionals from across the nation. If this is your market, don't miss this unique opportunity to showcase your products & services! There are a limited number of booths offered in the exhibit hall of Hotel Avalon.

**Sign up now at [www.apawexpo.org](http://www.apawexpo.org)**

## Benefits of exhibiting at APAW Expo 2022

- Your organization's visibility will consistently be promoted during the days leading up to expo
- Exhibit to over 700+ attendees from both VetSouth and APAW Expo
- PLUS you receive a virtual booth in our Virtual Exhibit Hall which will open 24/7 from Sept. 1st thru Jan. 1, 2023 -This virtual exhibit hall is not only accessible to all attendees, but also anyone visiting our website. This allows attendees AND the public to pop in to access your content at any time
- A comprehensive and cutting-edge educational conference.
- Access to key decision makers in the animal welfare community (see list in sponsorship information)
- Recognition in printed and online APAW Expo program
- 2 APAW Expo Tickets to conference (\$350 value)

### Exhibit Booth Rates:

#### Exhibit Rates: Non-Profits

Exhibit Table: 6ft table with 2 chairs

\$600

#### Exhibit Rates: Corporate

Exhibit Table: 6ft table with 2 chairs

\$1,000



# Exhibitor Registration Form

**Exhibit Booth Rates:****Exhibit Rates: Non-Profits**

Exhibit Table: 6ft table with 2 chairs

\$600

**Exhibit Rates: Corporate**

Customized Virtual Exhibit Booth (No Video Space)

\$1000

Company Name (as it will appear in the on-site expo program and all promotional materials)

Contact Name

E-Mail Address

Address (as it will appear in the on-site expo program)

City, State, Zip

Province/Country

Phone (as it will appear in the on-site expo program)

Fax

Website

Bill To Company Name (if different from exhibiting company)

Contact Name

E-Mail Address

Address

City, State, Zip

Province/Country

Name/Title of exhibit personnel #1

Name/Title of exhibit personnel #2

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_

Your signature acknowledges compliance to the terms and conditions set forth in the Exhibitor / Sponsor Support Agreement Contract, Rules and Regulations. Dates and location subject to change. Invoice will be sent to the address listed above.

**Please select three (3) booth # options: Option #1: \_\_\_\_\_ Option #2: \_\_\_\_\_ Option #3: \_\_\_\_\_**

(Due to first come first serve on booth locations, we need options in case preferred booth space is already reserved)

**Email this completed form to:**

Animal Protection And Wellness Expo

E-mail: [sponsor@animalprotectionexpo.com](mailto:sponsor@animalprotectionexpo.com)**If paying by check, make check out to:**

The Animal Protection Society

12460 Crabapple Road

Suite 202-119

Alpharetta Ga 30004

**Preferred Payment is PayPal**

Use PayPal method if paying by credit card. Link on website [www.animalprotectionexpo.com](http://www.animalprotectionexpo.com)

**Please provide three (3) options for your exhibit table choice.**

**If you have any questions or need any specifics, please don't hesitate to contact Stephanie via email: [stephanie@apawexpo.org](mailto:stephanie@apawexpo.org) or Call (678) 429-7151**

## Tricky Tray Raffle

To drive traffic to your booth, VetSouth and APAW Expo are holding a big raffle. Attendees will need to visit booths to get tickets to participate in the raffle.

**RAFFLE PRIZES:** Attendees participate in our Tricky Tray Raffle in the exhibit hall to win animal-themed wall art from Grandin Road! It's as easy as this to win: They decide which piece of artwork they want to win—artwork will be scattered throughout the exhibit hall.

Attendees will visit exhibitors and ask them for a ticket to participate in the raffle. Their chances to win are only limited to the number of exhibitors they visit, so get moving!

To enter to win, they put ticket halves(s) into the container designated for the artwork(s) they want to win and they keep the other half. They can enter to win multiple pieces or go all in on one!

At 3:00pm on Saturday, October 22, winning tickets will be drawn and announced at the Raffle table in the exhibit hall. They must be present to win and they must take their artwork with them (it cannot be mailed). If they are not present, we will continue to draw until a winner is present.



Top Booth Banner:  
2598w x 188h, 300dpi

## SAMPLE VIRTUAL BOOTH

**YOUR COMPANY NAME AND LOGO**

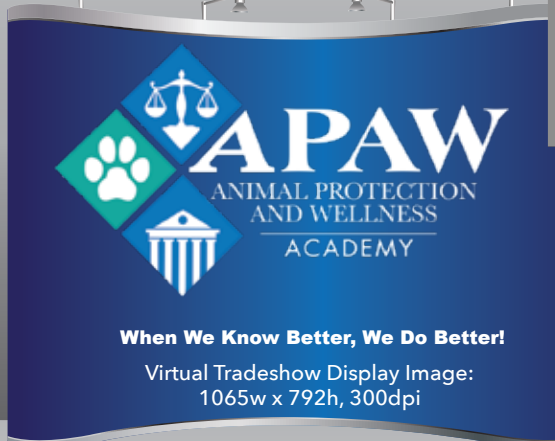
**Premium Booths  
Get 1 Video Screen**

Main Screen Image Size if no video:  
948w x 505h, 300dpi

**YOUR COMPANY NAME HERE**

**Downloadable  
Information**

Flyer Image Size:  
218w x 264h, 300dpi



[www.apawacademy.com](http://www.apawacademy.com)

**Area for Promo  
or Message**

2nd Screen Image Size:  
438w x 223h, 300dpi

**YOUR COMPANY NAME HERE**



**Your  
message  
or ad  
goes  
here.**

Virtual  
Banner Stand  
Image Size:  
218w x 264h,  
300dpi

**YOUR COMPANY INFORMATION HERE**

Submit a paragraph or two describing your company, what you offer and any other pertinent information.  
Include your website, email address, phone number and address if applicable.

## Virtual Exhibit Booth

Each Virtual Exhibit Booth Includes:

- Personalized page with company/organization logo
- Personalized Exhibit Booth
- Area for your company/organization description
- Up to 4 links for downloadable pdfs of company/organization brochure, information, promotion, etc.
- Website Link and email link
- This is in addition to your exhibit booth at the Hotel at Avalon Exhibit Hall

## APAW EXPO VIRTUAL BOOTH CONTENT TYPES AND SPECS

Thank you for becoming a sponsor or exhibitor. Below are the specs for the elements in your booth. If you have any questions, please don't hesitate to contact Stephanie Neimiller at 678.429.7151 or via email at [stephanie@apawexpo.org](mailto:stephanie@apawexpo.org) or [stephanie@apawexpo.org](mailto:stephanie@apawexpo.org)

**Audio File Formats:** MP3, WAV

**Video Formats:** MOV, MP4, MPG, WMV - please contact Stephanie to receive instructions on sending video files

### Video Recommendations

QuickTime MOV, H.264 codec, 16:9 aspect ratio; 1920x1080 or 1280x720 HD dimensions (which will convert down to 604x340), stereo audio, 16-bit 44.1kHz (bit rate is variable) No files over 2GB (recommend 500-800mb)

### Video Shot with Mobile Device

- Shoot horizontally
  - Resolution: 1920x1080
  - Aspect ratio: 1.0
- FPS: 30 or 29.97 (higher is okay but not necessary)

**Video Embed:** Embedded video players supported - including YouTube, Vimeo. Please send link to [stephanie@apawexpo.org](mailto:stephanie@apawexpo.org)

**Documents:** PDF format required. Please convert documents (PPT slides, Word, Excel, etc.) to PDF format for easy access/download. PDF, JPG, PNG, Word, Excel, PPT, and Zip Files are accepted.

**Image sizes for each of the booths are below in pixels.**

### Sponsor:

Exhibit Hall Logo: 538w x 269h pixels, 300 dpi  
Top Booth Banner: 2598w x 188h, 300 dpi  
Virtual Tradeshow Display: 1065w x 792h, 300 dpi  
Main Video/Image Screen: 948w x 505h, 300 dpi  
2nd Smaller Image Screen: 438w x 223h, 300 dpi  
Virtual Banner Stand: 314w x 720h, 300 dpi  
Virtual Flyer Image: 218w x 264h, 300 dpi

### Exhibitor:

Exhibit Hall Logo: 344w x 173h pixels, 300 dpi  
Top Booth Banner: 2598w x 188h, 300 dpi  
Virtual Tradeshow Display: 1065w x 792h, 300 dpi  
Main Image Screen: 948w x 505h, 300 dpi (you will not need this if you upgrade to a video booth)  
2nd Smaller Image Screen: 438w x 223h, 300 dpi  
Virtual Banner Stand: 314w x 720h, 300 dpi  
Virtual Flyer Image: 218w x 264h, 300 dpi



## Sponsorship and Exhibit Booths Additional Information

Each booth fee includes the following:

- Table/booth area in the Exhibit Hall (comes with 6 foot table, skirt and two chairs)
- PLUS a virtual exhibit booth on the APAW Expo website
- Placement is based on first come first serve basis
- A listing in the printed and online Conference Program
- An ad and or listing in Conference Program. Size determined by sponsorship level

**See Sponsorship levels for complete list of amenities per level.**

**All applications must be submitted, approved and paid before August 1, 2022. For the Virtual booth, all booth assets must be submitted by October 1, 2022. Virtual booth space is limited, so reserve your space now!**

## Your FREE Virtual Expo Booth

Each free virtual booth includes the following:

- Each virtual booth is free and in addition to your Exhibitor Booth.
- A listing in the online and downloadable Conference Program
- Each booth is custom built with the following features: (View sample booth [here.](#))
  - Ability to present video and/or audio content (premium booths only)
  - Website links
  - Contact information
  - Specific links to your social media
  - Sales/product materials to share with those visiting your booth
  - Company logo, company colors and a paragraph with your company description

## Sponsorship Cancellation Policy

Sponsors canceling will forfeit 50% of their sponsorship fee. All cancellations must be emailed to **[stephanie@apawexpo.org](mailto:stephanie@apawexpo.org)**. To be official, a confirmation of the cancellation from APAW Expo must be received by the sponsor. If confirmation is not received, please call Stephanie Neimiller at 678-429-7151.

**Questions about sponsoring? Contact Stephanie Neimiller at 678-429-7151 or email [stephanie@apawexpo.org](mailto:stephanie@apawexpo.org)**

## Exhibitor Cancellation Policy

Exhibitors canceling will forfeit 100% of their booth fee if cancelled after September 1, 2022.

All cancellations must be emailed to **[stephanie@apawexpo.org](mailto:stephanie@apawexpo.org)**. To be official, a confirmation of the cancellation from APAW Expo must be received by the exhibitor. If confirmation is not received, please call Stephanie Neimiller at 678-429-7151.

**Questions about exhibiting or sponsoring? Contact Stephanie: 678-429-7151 or email [stephanie@apawexpo.org](mailto:stephanie@apawexpo.org)**



## General Information

### Location

The Hotel at Avalon, 9000 Avalon Blvd, Alpharetta, GA 30009

### Event Dates

October 21 - 22, 2022

### Exhibitor Registration

Friday, October 21	7:00 am – 8:00 am
Saturday, October 21	7:00 am – 8:00 am

### Exhibit Hall Hours

Friday, October 21	<b>Move In</b> 8:00 am - 11:00 am
Friday, October 21	11:00 am – 4:00 pm
Saturday, October 22	7:00 am – 3:30 pm
Saturday, October 22	<b>Move Out</b> 3:30 pm - 5:30 pm

### Exhibitor Move-Out

Saturday, October 22	3:30 pm - 5:30 pm
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## Important Dates to Remember

### Exhibit Space Selection

You will receive an email with your booth location by August 15, 2022 if fee has been paid.

### Cancellation or Reduction of Exhibit Space

Requests for cancellation must be sent via email to:

**stephanie@apawexpo.org**

Cancellation and refund policy is as follows:

By August 15, 2022: 50% refund of total agreement fees. After September 1, 2022: No refund.

### Exhibit Space Payments

100% of the total exhibit fees is due upon signing of the exhibitor agreement.

## APAW Expo Terms and Conditions

These Terms and Conditions ("Terms"), along with the Events Code of Conduct for the Animal Protection And Wellness Expo ("APAW Expo") apply to any person, guest, registrant, student, speaker, vendor, or exhibitor ("Attendee") who is present at the APAW Expo ("Event"). By attending Event, Attendee will be deemed to have accepted these Terms and the Events Code of Conduct for APAW Expo.

### Refund Policy for Animal Care Expo Online

Registration fees are nonrefundable, all sales are final.

### Modification of Program

APAW Expo reserves the right, in its sole discretion, to make any changes to the program. Every effort will be made to keep presentations and speakers as represented. However, unforeseen circumstances may result in the substitution of one or more presentation topic(s) or speaker(s). APAW Expo is not liable for changes in program date, content, speakers or venue.

### Cancellation of the Event

APAW Expo may cancel Event due to circumstances beyond APAW Expo's control, including but not limited to, an act of God, government order, disaster, pandemic, or any other emergencies or circumstances which make it illegal, impractical, inadvisable, or impossible for APAW Expo, the Event hotel(s) or venue(s), or other locations of Event to provide the facilities and/or services for Event. Attendee registration may be cancelled for any one or more of such reasons by emailed notice from APAW Expo to the Attendee without liability on the part of APAW Expo. In the event of such cancellation, APAW Expo will not be held liable to attendees for any damages, losses or costs incurred, including but not limited to transportation and accommodation costs.

### Speakers, Presenters, and Vendors

The APAW Expo endeavors to have speakers, presenters and vendors knowledgeable in their subject areas. Views expressed and materials distributed by speakers, presenters, and vendors during Event are solely those of the speakers and not of the APAW Expo. The APAW Expo disclaims any and all liability arising out of Attendees' reliance on any speaker's or presenter's statements or materials.

### Photography & Filming of Attendees

Photography, audio and video recording may take place during Event. Attendees hereby grant APAW Expo and its licensees, affiliates, employees, and representatives permission to record them at the Event, and distribute and publish (both now and in the future) the Attendee's name, image or voice in video and/or audio recordings, broadcast, rebroadcast, electronic reproductions. I consent to and authorize, in advance, such use and waive any rights of privacy and/or publicity I may have in connection therewith.

### Photography, Recording, and Press

APAW Expo appreciates all coverage of Event. Photography, audio recordings, and video recordings are permitted for personal, non-commercial use. **Prior written consent of APAW Expo is required for all other uses.**

### Accessibility Services

APAW Expo is committed to conducting Event in compliance with the Americans with Disabilities Act and to making all reasonable arrangements that will allow participation in Event. Attendees who require assistance during an APAW Expo event should request it by emailing [stephanie@apawexpo.org](mailto:stephanie@apawexpo.org) with any questions or for additional assistance.

### Severability

If any term or other provision of this Agreement is determined by a court of competent jurisdiction to be invalid, illegal or incapable of being enforced, all other terms, provisions and conditions of this Agreement shall nevertheless remain in full force and effect.

### Disclaimer

APAW Expo will provide Attendee access to the Event. Attendee is solely responsible for obtaining and maintaining, at Attendee's own expense, all equipment needed to access the Event, including but not limited to Internet access and adequate bandwidth.

**USE OF OR CONNECTION TO THE INTERNET PROVIDES THE OPPORTUNITY FOR UNAUTHORIZED THIRD PARTIES TO CIRCUMVENT SECURITY PRECAUTIONS AND ILLEGALLY GAIN ACCESS TO THE EVENT AND CUSTOMER DATA. ACCORDINGLY, APAW Expo CANNOT AND DOES NOT GUARANTEE THE PRIVACY, SECURITY OR AUTHENTICITY OF ANY INFORMATION TRANSMITTED OVER OR STORED IN ANY SYSTEM CONNECTED TO THE INTERNET.**

### Reservation of Rights

APAW Expo reserves the right to amend these Terms and/or its Events Code of Conduct at any time without prior notice. Such amendments will be posted at the Event and on the APAW Expo website and will supersede any previous Terms.

Last Updated: 5/05d/2022

**1. Contract**

The following rules and regulations become binding upon the signing of this contract between the applicant and their employees, and The Animal Protection Society, the expo sponsor. In addition, ACCME rules will be followed at all times.

**2. Space Assignment**

Placement will be made based on sponsorship level, exhibit booth priority status, date of contract and separation of competitive products or services. The Animal Protection Society reserves the right to relocate exhibitors should it become necessary for causes beyond the control of or advisable in the best judgment of expo management. After assignment of space, exhibitor agrees to accept relocation to other comparable exhibit space if the Animal Protection Society deems such a relocation to be necessary or appropriate. The Animal Protection Society reserves the right to change the configuration of the floor plan at its discretion.

**3. Booth Package Description**

Booth packages include one 6' x 30" table or 10' x 10' area, one identification sign and two expo registrations. Additional registrations may be purchased at a cost of \$175 each.

**4. Exhibitor/Sponsor Registration Badges**

The Animal Protection Society has a zero tolerance policy for false certification of individuals as exhibitor's representatives, misuse of an attendee registration badge or any other method used to assist unregistered/registered persons to gain admission to the exhibit hall, workshops or general sessions. Violation of this policy may result in the immediate removal from the exhibit hall or other actions as deemed appropriate by expo management.

**5. Booth Construction**

No walls, partitions, signs or decorations may be erected which will interfere with the general view "down the aisle", or the view of other exhibits. Exhibit materials for linear booths will be restricted to a 8' back wall, and 3' side walls.

**6. Expo Move-In & Move-Out**

Move-In: Friday, October 21, 2022 8:00 am - 11:00 am  
Move-Out: Saturday, October 22, 2022: 3:30 pm - 5:30 pm

**7. Exhibit Hours**

• Friday, October 21, 2022 11:00 am - 4:00 pm • Saturday, October 22, 2022 7:30 am - 3:30 pm

**8. Unoccupied Space**

The Animal Protection And Wellness Expo reserves the right, should any rented space remain unoccupied after the first hour of the expo's opening, to rent or occupy said space.

**9. Payments & Refunds**

A 100% of the total exhibit fees for the requested space is due upon the signing of the exhibitor agreement contract, liable upon signature. No exhibit space will be assigned until fee is received. All exhibit space contracts must be paid in full no later than August 15, 2022 to the expo or space may be cancelled and/or reassigned without notification or refund of payments.

\_\_\_\_\_ INITIAL FOR ACCEPTANCE

**10. Cancellation of Exhibit Space**

Requests for cancellation of exhibit space must be sent in writing to stephanie@apawexpo.org. Cancellation and refund policy is as follows: By August 15, 2022 50% refund of total agreement fees paid. After August 15, 2022 No refund is issued. There are no cancellations or refunds on sponsorship contracts.

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**11. Food Service**

The Animal Protection Society reserves the right to provide food and beverage during certain hours in the exhibit area.

**12. Sound Devices**

The use of devices for mechanical reproduction of sound or music may be permitted, but must be controlled. The Animal Protection Society management has the right to regulate exhibit sound levels. Operating noise-creating devices such as bells, whistles, horns or mega phones will not be permitted. After the expo opens, noisy and unsightly work will not be permitted.

**13. Security**

Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor only.

**14. Fire and Safety Regulations**

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All display materials and decorations must be flameproof and subject to inspection. No flammable substances may be used or expon in booths.

**15. Liability and Insurance**

The hotel management and Animal Protection Society will take all reasonable precautions to avoid loss of exhibitors' property by theft or fire, but under no circumstances shall the hotel management or Animal Protection And Wellness Expo be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of these rules and regulations, the decision of Animal Protection And Wellness Expo is final. All exhibitors must provide The Animal Protection Society with a certificate of insurance naming Animal Protection Society as an additional insured on their policy and have policy minimum limits of \$1M per occurrence. An exhibitor must provide Animal Protection Society as an additional insured

**16. Damage to Property**

Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors or to standard booth equipment.

### 17. Public Policy

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs and public safety while participating in this expo. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

### 18. Eligible Exhibits and Restrictions

The Animal Protection Society reserves the right to deny or cancel the registration of any exhibitor or program attendee(s) whom the management of the expo, in its sole discretion, feels would not be in the best interest of the expo. The Animal Protection Society reserves the right to deny the exhibition of inappropriate items and products. Drugs, chemicals or other therapeutic agents.

### 19. Exhibit Floor Access

The Animal Protection Society reserves the right to limit access to the exhibit floor to anyone when it is not officially open. No children under the age of 18 unless accompanied by an adult. No dangerous animals allowed. Anyone bringing animals into the exhibit space are solely liable for these animals and are responsible for any damage or injury. Check with The Hotel at Avalon for their policies on animals allowed on their premises.

### 20. Use of Booth Space / Sponsorship

Exhibitors and sponsors shall reflect their company's highest standards of professionalism while maintaining their booths during expo hours. No exhibitor or sponsor shall assign, sublet or share booth space or sponsorship benefits.

### 21. Irregular Canvassing/Advertising Distribution

Solicitation of business or meetings in the interest of business except that of exhibiting firms is prohibited. Exhibitors are urged to report to Animal Protection Society staff any violations of this rule.

### 22. Exhibitor Meetings/Social Functions

Exhibitor sponsored events (including those for company personnel only), are strictly prohibited during the dates of the expo without prior written approval from expo management.

### 23. Product Distribution/Demonstrations

Distribution of samples, printed material of any kind, promotional items or product demonstrations are restricted to your exhibit space.

### 25. Exhibitor Appointed Contractors

Exhibitor understands and agrees that it is the exhibitor's responsibility to advise any outside service firms of all Animal Protection Society Rules and Regulations, and will ensure that the firm complies with all such conditions, rules and regulations.

### 26. Indemnification

Exhibitor agrees to indemnify, defend, save and hold harmless Animal Protection Society, its officers, employees and agents from and against any and all third party claims, liabilities, losses, damages, costs, claims, awards, judgments, sanctions, expenses, including but without limitation, reasonable attorney's fees and costs, resulting from or arising from any negligence, acts or omissions, or willful misconduct of the Exhibitor, its directors, members, managers, officers, employees, representatives, agents, servants, contractors, patrons, invitees or guests, in connection with the Exhibitors use of the space.

### 27. Rights of Expo Management

Specific actions may be taken by expo management for violation of any provision of these guidelines. Violations of any policies, guidelines, rules or regulations may result in the loss of future space assignments or sponsorships and/or immediate removal from the exhibit hall and/or denial of exhibit space at future meetings. The action taken will be determined on the basis of the particular circumstances of the violations. Animal Protection Society reserves the right to amend the rules and regulations at its discretion. Dates and location subject to change.

### 28. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the State of Georgia, without regard to conflicts of law principles. The Exhibitor hereby submits to the non-exclusive jurisdiction and venue of the state and federal courts located in Alpharetta, Georgia for any action arising out of or connected with this Agreement. In the event any action is commenced by either party against the other arising out of or connected with the Agreement, the Animal Protection Society and its associated partners shall be awarded its costs and expenses incurred in such action, including without limitation reasonable attorney's fees and costs.

### 29. Professional Filming and Photography

No professional still image or video recording is permitted at the APAW Expo property during the Animal Protection And Wellness Expo under any circumstances without a specific license agreement and approval. Violation of this condition will result in legal action for financial loss and brand damages.